



May 2019

Dear Community Member:

Something exciting is brewing in Villa Park and as a valued community member/business owner, your help is needed. Villa Park **BREWFEST** will be held Saturday, September 28, 2019 at Cortesi Veterans Memorial Park, 318 E. Kenilworth in Villa Park. This fantastic craft beer tasting festival will showcase the talents and unique beers from area breweries. Attendees will enjoy sampling craft beers and hard ciders from approximately 20 breweries.

As a valued member of our community, I am asking for your assistance with making Villa Park's premier BEER event a success. **BREWFEST** is a fantastic opportunity for you to promote your business to residents and to introduce your business to **BREWFEST** attendees who are sure to come from far and wide! The success of **BREWFEST** depends on the financial support through sponsorships. In return, sponsors will receive valuable name recognition and publicity.

Your contribution will help make this event a tremendous success. Please send your donation by Monday, September 9, 2019 and please make checks payable to *Villa Park Recreation*. Additionally, please email your business logo to MKudelas@invillapark.com for publicity purposes. Thank you in advance for your support.

Sincerely,

Mikie Kudelas
Program Supervisor
VILLA PARK • Parks and Recreation



SPONSORSHIP PACKAGES

	KEG	BRONZE	SILVER SUDS	GOLD HOPS
PRICE	\$250	\$500	\$1000	\$1500
TICKETS	1 GA	3 GA	4 GA + 1VIP	5 GA + 2 VIP
WEB EXPOSURE	LOGO ON SPONSOR PAGE	LOGO ON SPONSOR PAGE	LOGO ON SPONSOR PAGE	LOGO ON MAIN PAGE & SPONSOR PAGE
ONLINE TICKETING	NO MENTION	NO MENTION	LOGO ON FOOTER OF TICKET PAGE	LOGO ON FOOTER OF TICKET PAGE
EVENT PROGRAM	LOGO ON BACK PANEL (1000 IMPRESSIONS)	LOGO ON BACK PANEL (1000 IMPRESSIONS)	LOGO ON BACK PANEL (1000 IMPRESSIONS)	LOGO ON FRONT COVER (1000 IMPRESSIONS)
SOCIAL MEDIA	1 FACEBOOK POST	1 FACEBOOK POST	2 FACEBOOK POSTS	2 FACEBOOK POSTS
ON-SITE BANNER	NO MENTION	BANNER AT THE FESTIVAL (SPONSOR PROVIDES)	BANNER AT THE FESTIVAL (SPONSOR PROVIDES)	BANNER AT THE FESTIVAL (SPONSOR PROVIDES)
POSTER	NO MENTION	LOGO ON POSTERS PLACED AT RETAIL LOCATIONS	LOGO ON POSTERS PLACED AT RETAIL LOCATIONS	LOGO ON POSTERS PLACED AT RETAIL LOCATIONS

ADDITIONAL SPONSOR OPPORTUNITIES

DESIGNATED DRIVER TENT SPONSOR – \$375

- Banner Placement (SPONSOR PROVIDES)
- 2 Designated Driver Tickets

BEER TENT or PORT-O-POTTY SPONSOR – \$750

- Banner Placement (SPONSOR PROVIDES)
- 4 General Admission Tickets



For more information, contact Mikie Kudelas – MKudelas@invillapark.com

SEPTEMBER 28, 2019 | VILLA PARK, IL | CORTESI VETERANS MEMORIAL PARK

VILLAPARKBREWFEEST.COM



SPONSOR APPLICATION

(PLEASE PRINT CLEARLY)

Name: _____ Date: _____

Company Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____

Sponsor Package (please check box):

- | | | | |
|--|--|---|---|
| <input type="checkbox"/> KEG | <input type="checkbox"/> BRONZE | <input type="checkbox"/> SILVER SUDS | <input type="checkbox"/> GOLD HOPS |
| <input type="checkbox"/> DESIGNATED DRIVER TENT | <input type="checkbox"/> BEER TENT or | | |
| SPONSOR | PORT-O-POTTY SPONSOR | | |

For office use only:

Approved? _____ Processed On: _____

Payment Amount: _____ Initials: _____

For more information, contact Mikie Kudelas – MKudelas@invillapark.com

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